

# Birmingham Family Hubs - Newsletter



BIRMINGHAM CHILDREN'S TRUST



west midlands police and crime commissioner



Birmingham Children's Partnership



**Family Hubs workshops take place gathering partners together**

## An Introduction to Family Hubs

'Family Hubs' is a central government initiative which aims to give children and families the best start in life through a 'one-stop' shop approach to Early Help. As part of a 3 year government roll out the Birmingham Partnership led by Birmingham City Council is to receive £9.215m of government funding to develop a 'Start for Life' and 'Family Hubs' provision across Birmingham, offering families an accessible Early Help online and in person offer.

### Family Hubs

Family Hubs will act as a 'one stop shop' bringing a range of organisations and professionals together to offer services, advice, guidance and support on issues including; infant feeding; perinatal mental health; parenting support; getting into work; home learning and parenting classes to name a few. Further integration and co-location across organisations will ensure that families can access the right help locally at the right time in a whole family approach, so families only have to tell their story once and reduce the number of referrals.

### Branding

We are co-producing and consulting widely with organisations, parents and carers on a brand for Family Hubs and Start for Life so that the offer will be instantly recognisable across the city. Partnership working alongside stakeholder co-production will produce a logo that families and professionals can instantly identify as Early Help. Please see survey link in the accompanying email.

We will also discuss using 'Best' in front of the 'Start for Life' name to indicate our aspirations for our families, parents, carers, young people and children - 'The Best Start for Life'.

## Newsletter Highlights

An introduction to Family Hubs

Start for Life

Partner Workshop

Funded workstreams and priorities

Progress so far



## Progress to Date

- The Family Hubs' delivery plan was signed off by the Department for Education in February.
- The first tranche of funding has also been received and the team are focusing on the following workstreams focusing on the first 1001 days of a child's life:
  - o Infant Feeding
  - o Perinatal mental health and parent / infant relationship
  - o Home Learning Environment and Early Language
  - o Parenting Support
- A governance structure is now in place for the whole programme, which includes alignment with key strategies including Integrated Care Board (ICB), NHS long term plan and Birmingham City Council's Plan for Children and Young People. A Family Hubs Programme Board is in place to oversee the mobilisation and implementation plan for Family Hubs across Birmingham.
- A Family Hubs' 'local needs assessment' is being developed which includes demand, service mapping and customer journeys; key milestones and projects are being scoped with partners and commissioners.
- We are undertaking a system-wide, self-assessment against Family Hubs delivery expectations, with all partners.
- A range of engagement events with over 90 partners has been held to establish the core offer for Birmingham Family Hubs and refine the delivery approach, which includes pathways to support, virtual and digital requirements and locality placed-based delivery.
- A communication, engagement and co-production plan is being developed which includes the roll out of the Start for Life offer.
- The development of an outcomes framework for the whole life course of the programme and beyond has also begun.



### Get involved

If you offer support relating to one of the 4 funded workstreams (Infant Feeding; Perinatal mental health and parent / infant relationship; Home Learning Environment and Early Language or Parenting Support); or know anyone else who does please get in touch so we can make sure that your organisation is included in the Family Hub/Start for Life offering.

If you want to get involved in Family Hubs, or have any suggestions for what you would like to see in future newsletters please email - [familyhubs@birmingham.gov.uk](mailto:familyhubs@birmingham.gov.uk)