



# Bfriends Charity Partnership Framework

# Overview

Bfriends Charity works in partnership with Birmingham Children's Trust to support the lives of thousands of children and young adults with experience of the care system.

Care-experienced children do not have the same access to opportunities and experiences as other children. Bfriends partners with businesses and individual supporters to create these opportunities; transforming their lives and outcomes.

Our offer to our supporters is clear and flexible with many ways to engage, from one-off donations to longer-term partnerships.

There are a range of ways to work with us either individually or as an organisation or business. We've set out below some of the ways you can support us but we will be happy to discuss bespoke options, tailored to you.



# Supporting Bfriends

## 1) Financial support

- Make a monthly donation to Bfriends ([bfriendscharity.co.uk/donate](https://bfriendscharity.co.uk/donate))
- Sign up to provide a payroll giving scheme at your place of work or organise your employer to donate.
- Legacy gifting, or multi-year funding agreements. Make a personal donation through a legacy gift in your will to benefit Bfriends and children and young adults known to Birmingham Children's Trust.

## Support small projects or events (£500 – £1,000):

- Support a care leaver to learn to drive by funding driving lessons.
- Donate towards our starter packs supporting care leavers with the transition to independent living.
- Support us with funding to provide care leavers with essential household and wellbeing items all year round.
- Sponsor a small community project or event for children and young people.

## Support medium projects or events (£1,000-£10,000):

- Sponsor a large awards event to celebrate the achievements of our children in care and care leavers.
- Support our annual Christmas Day meal and party for care leavers who may otherwise spend the day alone.
- Support with funding towards laptops and other technical equipment for care leavers to support them in education or employment.

# Supporting Bfriends

## Support large projects or events (£10,000+)

- Invest in a large social entrepreneurship project for care leavers.
- Invest in the development of our community hub and care leavers hub.



## 2) Gifts in Kind

- Through Bfriends, our supporters are able to directly provide products or services to children, young people and families known to Birmingham Children's Trust.
- We run campaigns throughout the year for products such as wellbeing/hygiene items and household goods.
- We also run specific campaigns including Christmas and Easter where supporters are able to donate gifts for children and young people.
- Please get in touch to discuss how you or your organisation can support Bfriends with donations.

# Supporting Bfriends

## 3) Employment, apprenticeships, and training opportunities

Apprenticeships and job opportunities:

- Ringfence job vacancies or apprenticeship opportunities to care experienced young people and share through Bfriends.
- Guarantee interviews for care experience young people and adults.
- Develop a structured apprenticeship programme for care leavers in your organisation.
- Host career workshops or mentoring sessions at your place of work or at a Bfriends venue.

Training opportunities:

- Host life skills workshops (½ day quarterly) to offer practical and helpful tips to care leavers on independent living such as DIY skills, cooking skills, financial skills.
- Provide bespoke training to support care leavers with education and employment opportunities.
- Provide business expertise and time towards projects and activities for social enterprise ideas (2–3 hours monthly).



# Supporting Bfriends

## 4) Volunteering

Volunteers make a significant contribution to the work of Bfriends, through structured corporate volunteer programmes as well as individual supporters volunteering using their work volunteer days or spare time.

Opportunities for volunteers include:

- Supporting our regular events for children and young people (event planning and on the day support)
- Supporting our charity events such as our annual walk, gala and Christmas activities (event planning and on the day support)
- Joining us on days out with young people
- Support one-to-one mentoring opportunities for care experienced young people and adults.

We welcome volunteers who are able to make a regular commitment as well as those who are able to support individual events or on an ad-hoc basis. Please get in touch with us to discuss volunteering opportunities.

## 5) Charity of the Year Collaboration

Many organisations in Birmingham have created an annual charity of the year, and this scheme offers you and your organisation the opportunity to collaborate with Bfriends. This offers a variety of opportunities:

- Nominate Bfriends as your charity of choice for one year. Make a financial contribution to the charity (have a focus across your organisation)
- Agree a schedule of fundraising and volunteering activities for members of your organisation as part of your nomination of Bfriends for your charity of the year.
- Commit that your organisation will have Bfriends as your charity of the year for a period of three years or more. This involves multi-year collaboration with shared campaigns and events.

# Supporting Bfriends

## What our supporters receive

We really value the contribution our supporters make and the impact they have on the lives and outcomes of children, young people and families. In return, you will receive:

- Regular impact reports – clear evidence of how your support has changed the lives of children and young people.
- Invitations to our events – networking opportunities and the ability to celebrate success in helping Bfriends.
- Publicity Opportunities – showcase your involvement for internal and external publicity, subject to our communication and compliance processes set out below, including photography and a certificate/plaque to celebrate you as a proud supporter of Bfriends
- Website Presence – corporate logos featured on our website as a proud supporter of Bfriends.



## Communications, Compliance, Photography & Branding

All partners, sponsors, and donors must follow Bfriends' communications and compliance standards to protect children, young people, families, and the reputation of both Bfriends and our corporate partners. These standards are shared with all our supporters.

# Next Steps...

If you wish to discuss the opportunities available to you, please contact Bfriends at:

[bfriends@birminghamchildrenstrust.co.uk](mailto:bfriends@birminghamchildrenstrust.co.uk)

Together we'll tailor a partnership plan that suits your organisation's capacity and ambitions.

***We look forward to hearing from you!***

